|  |  |
| --- | --- |
| **D.NARESH**  ** 91- 8639082523 / 9652731872**  **:** [**reachme.naresh2@gmail.com**](mailto:reachme.naresh2@gmail.com)[**Click on Link to View CV in Tableau Format**](https://public.tableau.com/views/MyCV_15570565410020/CV_4?:display_count=y&:origin=viz_share_link)     |  | | --- | | **Career Objective - Work Experience** |   To work as an Tableau analyst in a reputed Telecom, Finance & IT companies where I can get chance to grow myself and to help the organization grow in every possible way.  **Current Employer : Tech M (Client : Kimberly Clark )**  **Start date:** Apr-2019 to till date  **Designation:** Project Lead  **Role:** Sr. Data Analyst  **Payroll :** Ayansys Solutions Pvt Ltd  **Previous Employer : Deloitte**  **Start date:** Sep-2017 to Mar-2019  **Designation:** Technical Lead  **Role:** Data Analyst  **Payroll :** Joules to watts  **Previous Employer : Tech M ( Client : Morgan Stanley )**  **Start date:** Mar-2015 to Mar-2017 (Payroll **:** I labs)  **Designation:** Tech Lead  **Role:** Data Analyst  **Previous Employer : Geosansar Advisors Pvt Ltd**  **Start date:** Mar-2014 to Feb-2015  **Designation:** Asst Manager (FP&A)  **Role:** Data Analyst  **Previous Employer : IDEA Cellular**  **Payroll:** Corp one staffing solutions 2011 to 2013  Vertex customer solutions from 2013 to 2014  **Designation:** MIS  **Role:** Data Analyst  **Previous Employer : Steel city Securities Pvt Ltd**  **Start date:** Oct-2007 to Aug-2011  **Designation:** MIS Executive  **Role:** Data Management executive |
| **Summary:**   * Highly motivated Business Intelligence Professional with total 10 years and 6+ years of excellent experience on Tableau Development, Analysing Data and Database Development. * Tableau developer with Dashboard with strong expertise on Tableau visualization/Reporting on complex projects. * Implemented Tableau Dashboard visualization for end output for Senior Management. * Experience in Banking, Telecom and Retail sector as BI Analyst who generates/creates Reports and Visualizations using different BI tools. * Expertise in writing complex SQL queries. * Having vast knowledge on Data warehouse and ETL Process. * Good capabilities in understanding the Business Process Functionalities, leading to gain of excellent domain knowledge. Hands on experience with data cleansing/data management. * Experience using JIRA tool and updating the day to day progress in daily Scrum call to ensure the communication between myself and the stakeholders. * Experience in data handling by using VB scripting SAP HANA and SQL server. * Good working experience on different BI tools like Power BI, MS Access DB and Excel. * Involved in creating and visualizing dashboards using Tableau Desktop. * An effective communicator with exceptional relationship management skills with the ability to relate to people at any level of business and management and significant experience working with steering committees and other project management. * Flexibility to explore and work with newer technologies and tools.   **Technical Skills:**   * 6+ years of Experience on Tableau desktop and 1+ years’ experience on Power BI   Reporting tools.   * Worked on Database like SAP HANA VDM, MS SQL Server, MS Access * POCs done on Amazon Web services (AWS). * Expert in writing complex SQL Queries , Joins and crud operations * Creating Visualizations using Advanced MS Excel, Tableau and MS SQL * Expert in VBA & VB scripting and automation, VB.net and macros. * Basic knowledge on Web technologies : HTML and ASP.Net with C# * And Basic knowledge on Python Pandas.   **Current Projects: Business Performance analysis**  **Client:** Kimberly Clark  **Domain:** Retail  **Organization:** Tech Mahindra  **Description:**Purpose of this project to maintain Dash boards to describe the  Business status and maintaining consisted of their Customers, Salesmen details and  Business performance.  **Key Responsibilities:**   * Understanding the functional and technical specification. * Collating data from multiple data source(SAP HANA, Excel & CRM) and Migrate it to   Tableau Environment   * Analysing data and clean up unnecessary Data and Fields to improve performance * Visualizing sales v/s target performance, Profit and gross margin trends . * Creating cross tab reports for Daily, monthly, YTD and MTD reports * Creating ad-hoke reports as per client requirement. * Involved in Requirements gathering/analysis, Design, Development, Testing and Production roll of Reporting and Analysis projects * Experience in creating different visualizations using Bars, Lines and Pies, Maps, Scatter plots, Gantts, Bubbles, Histograms, Bullets, Heat maps and Highlight tables * Involved in Trouble Shooting, Performance tuning of reports and resolving issues within Tableau Server and Reports * Providing waterfalls for further analysis of policy by business people to change the policy appropriately to reach cross sell offers to every customer, after every refresh of the PQ process. * Conducting Unit test for migrating QA and Production environment * Designed and deployed reports with Hierarchy Drill up and Drop down menu option   And Parameterized Filters to enable custom user options.  **Tools:** Tableau Desktop, Tableau server, MS Excel, SQL  **Scripting Languages:** VBA and Macros  **Database:** SAP HANA  **Operating System:** Windows 10  **1)Project Name: Call centre Dash boards (NCCO)**  **Client:** Morgan Stanley Smith barney (MSSB)  **Organization:** Tech Mahindra  **Description:** In this project maintaining the Dash boards was the key task. Reports charts and dash boards maintaining consisted of their Agent details, feedbacks, Agent performance, call volume details and other amenities.  **Key Responsibilities:**   * Understanding the functional and technical specification. * Migrate SQL Report to Tableau Environment * Designed and deployed reports with Drill up and Drop down menu option and parameterized reports using Tableau. * Use Measure name and Measure Value fields to create visualizations with multiple measures and dimensions. * Involved in supporting other Tableau applications which includes creation and cosmetic changes of different charts. * Generate automated sales & financial dash boards based on Opp’s Team requirement, and scheduling the all reports on Tableau sites. * Created Users, Groups and Projects on Tableau Server. * Created customized and interactive dashboards using multiple data sources with data blending, * Creating a visualized charts & dashboards in tableau and publishing it in different tableau users. * Extract, transfer and Load with deferent databases like MS-Access to SQL server. * Creating the dash boards and stories using with complicated SQL queries * Presenting the monthly quarterly business reports in tableau dash boards and stories * Generate, maintain, analyse & present daily/ weekly/ monthly business reports,   **Tools:** Tableau Desktop, MS Excel, MS Access  **Languages:** SQL,T-SQL  **Database:** Teradata  **Operating System:** Windows 7, Windows 10  **2)Project Name: Apparel Seasonal WOS**  **Client:** FORD  **Organization:** Tech Mahindra**.**  **Description:** Calculate the store level weeks of supply on different items that are currently available in the store at different divisional levels.    **Responsibility :**   * Pull the required data from different tables by writing the complex SQL queries restricting the data to Apparel and a particular season. * Arrange the data in hierarchical order to make it easy to analyse. * Calculate the WOS using the on hand, on order and in transit count of items at store level. * Generate a visualization report using the Tableau. * Develop reports, dashboards using Tableau for quick review to be presented to Business and IT users. * Developed POCs by building reports and dashboards using Tableau to demonstrate quick wins. * Prototyped data visualizations using Charts, drill-down, parameterized controls using Tableau to highlight the value of analytics in Executive decision support control. * Define best practices for creating Tableau dashboards by matching requirements to the charts to be chosen, colour patterns as per user’s needs, standardizing dashboard’s size, look and feel etc. * Developed Ad-hoc reports using Tableau Desktop, SQL and Excel. * Developed visualizations using sets, Parameters, Calculated Fields, Dynamic sorting, Filtering, Parameter driven analysis. * Share the Link to the concern Business team to take the further decisions.   **Tools:** Tableau Desktop, Tableau server, MS Excel, MS Access  **Languages:** VB Scripting  **Database:** MSSQL  **Operating System:** Windows 10  **3)Project Name: Pre-Qualified Offer Generation (Cross sell product)**  **Client: ICICI**  **Organization: Geosansar adviser’s pvt ltd.**  **Description:**  This project is on the basis and the Combination of products Like Liability, Credit cards and Loans. Where this is the data mart is used to generate Pre-Qualified offers to Customers. According to the norms of different products, eligibility of customer to that product is calculated and an offer generated. Generate a tableau report to show how much growth is there from last refresh.  **Responsibilities :**   * Creating Cross sell liability on considering various parameters and understanding Banking, Financial and business requirement. * Linking all the products at unique id level. To suppress or to generate offers at Unique Id level rather than on individual id level. * Creating and changing the PQ(Pre-Qualified offer) data mart as per policy norms and as per business requirement every month. * Providing waterfalls for further analysis of policy by business people to change the policy appropriately to reach cross sell offers to every customer, after every refresh of the PQ process. * Generate a UAT report with some sample data (senior management accounts) to show which offer is generated and which offer is dropped with reasons. * Sending the data to campaigns team to run the campaigns. * Generate a report to show loan disbursal according to the loan generation using Tableau. * As few may ask for the last year this year compare (YTD) for a particular season, need to build it and share the same. * Optimized the dashboard at server level to accelerate the dashboard performance.   **Languages:** VB  **Database :** SQL,T-SQL  **Tools:** Tableau Desktop, Tableau server, MS Excel, MS Access  **Operating System:** Windows 7, Windows 10  **4)Project Name: 3G Broadband Service**  **Client:** IDEA  **Organization:** IDEA Cellular  **Description:**   IDEA cellular is a one of largest Indian Telecom operator, Project had to clarify the problems arising in the Database when the new customers are purchasing a SIM card or existing customers upgrade their services .2G and 3G broadband service was also added in their services. Premium Voicemail is the project that dealt with new service of free trial period voicemail for new and existing customers and their upgrades after a month, if opt by customer  **Key Responsibilities:**   * Creation of metrics, attributes, filters, reports, and dashboards created advanced chart types, visualizations and complex calculations to manipulate the data. * Act as a Point of Contact/Administrator in Data Interoperability, Analytics and Business Intelligence and Production Support issue resolution. * Build and maintain SQL scripts and complex queries for data analysis and extraction. * Designed, developed and supported solutions, Involved in Debugging and  monitoring, and troubleshooting issues. * Work directly with management, vendors, and third parties to ensure that Web-site’s financial transactions and database management applications operate at peak efficiency. * Ensured VBA tools were completed on time and within budget. * Played key role in enhancing client’s VBA tools and automation system, reducing time of delay financial tracking analysis. * Scheduled data extracts on a daily basis. * Resolved end user reporting problems through collaboration with IT and Operations. |
| **Achievements & Contributions:**   * Received appreciation mails from clients & dealers. * Received appreciations & spot awards for automation of process.   **Academic:**   * Graduation Business Economics from Kakatiya University. * Intermediate MPC from chaitanya Junior College. * S.S.C from Sri Vidya Bharathi high school. |

**PERSONAL PROFILE:**

Name : D.Naresh

Father Name : D.Gangadhar

Date of birth : 23 Aug 1981

Nationality : Indian

Religion : Hindu

Marital Status : Married

Language Known : English, Hindi, Telugu

**DECLARATION**

I hereby declare that the information furnished above is true to the best of my knowledge.

Date: (D.Naresh)

Hyderabad